

FRANCHISORS

# Accelerate your growth

Connect your franchisees with a new source of capital



## A fresh new approach to franchise finance

ApplePie Capital helps expand your brand through fast and efficient financing of your franchisees.

Our franchise loan marketplace provides a new financing alternative that is more flexible and forward-thinking than traditional bank financing. We offer loans of \$100k and up for a variety of needs and partner with your brand to provide custom financing programs.

Whether your franchisees are opening their first location or expanding to cover an entire territory, we simplify their financing process. We take a consultative approach that considers each franchisee's unique capital needs and reduce uncertainty with loan prequalification in two business days and funding in 30 days or less.

In addition, we can provide a clear growth path for your multi-unit operators. We offer multi-year, multi-unit commitments, even to first-time operators, and our loans have no personal collateral requirements.

We provide efficient financing for your franchisees to:



Open their first franchise



Add new locations



Remodel existing locations



Refinance existing debt



Recapitalize performing units

Contact us for more information. 1.800.720.0241 | [franchisors@applepiecapital.com](mailto:franchisors@applepiecapital.com)

# Why Do Franchisors Partner with ApplePie?

You likely have financing partners for SBA and 401(k) loans. But many franchisors are finding ApplePie to be an appealing alternative to add to their preferred partner list. If we can't finance your franchisees, we will work to find capital for them through our referral partner network.



## Franchise Industry Focus

We lend exclusively to franchise businesses, and understand the unique challenges franchisors and franchisees face.



## Speed & Efficiency

We prequalify your franchisees in as few as 2 business days and provide funding in 30 days or less with simple documentation requirements.



## Creative Multi-Unit Planning

Our lending experts find creative ways to help your successful single or multi-unit franchisees grow their footprint.



## Growth-Oriented Approach

We work with each of our partner brands to develop custom financing programs that help them grow their brand.

## New Operators Welcome

For qualified brands, we can quickly provide financing for first-time operators to open new units.

## How ApplePie Capital works

### Qualify for our marketplace

We pre-qualify your brand to help accelerate the funding process for your franchisees.

### Get decisions quickly

We qualify your franchisees in just a few days with a simple technology-driven underwriting process.



### Refer franchisee candidates

Direct qualified prospects and existing franchisees who require capital to us.

### Funding in 30 days or less

We provide fast funding using pre-committed capital from institutional investors.

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